



ISSUE #3

### Future Events with Dr. Ellen

### **Onsite Workshop**

Motivational Interviewing and Health Behavior Change

May 11, 2012

9am-4pm Northeastern University Boston, MA

\$200.00 per person

For student rate, email Dr. Ellen at ellen@trainingwithdrellen.com.

### **Online Webinar**

Motivational Interviewing and A Non-Diet Approach

April 17, 1:30pm

\$50.00 per person

All times are East coast, USA. Webinars are 90 minutes

# Registration Links

WS106 - Workshop

WB102 - Webinar

## Where is Dr. Ellen?

March 31: Lecture at the New England Quality Care Alliance, Spring Forum, Newton, MA

April 6: MI Workshop at the New England Conference on the Elderly. Portsmouth, NH

April 13: MI Workshop for Head Start staff, Burlington, VT

April 19: Advanced MI Workshop for Fallon

Feature Article: MI is Common Sense, Practical

# The Changing Times

# Motivational Interviewing for Positive Behavior Change

Dear <\$firstname\$>,

Hello!

Spring has arrived! I find that my hope "springs eternal". I look forward to the spring gardening season, and having plenty of good weather in which to walk my dogs in the woods around my house.

This sense of optimism is reflected in my work as a Motivational Interviewing trainer, coach and clinician. We know from the extensive research literature on MI's effectiveness in promoting behavior change that it really works, and is much more effective than the traditional medical model of "tell them, and they will want to do it". I really love sharing these ideas and information with others trying to improve people's health because it is such a positive approach, always looking to build on the other person's strengths.

Isn't it much more pleasant to be emphasizing what people do right, rather than saying "you did that wrong, try again"? I know it makes my work more pleasant and satisfying.

I hope you will be able to join me sometime soon for a live workshop, webinar, or individual tutorial in Motivational Interviewing.

Happy Spring!

Ellen

**MI is Common Sense, Practical** 

Community Health Program, Worcester, MA

April 30: Advanced MI Workshop at the Intensive Tobacco Treatment Training and Conference , Portland, ME

#### Contact Us

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## Forward to a Friend

# Save the Date!

April 10<sup>th</sup>, 2012 7:00 p.m. eastern

Join me on a
teleseminar
with Jean Caton,
Woman's Business
Coach, speaker and
author at The Profitable
Woman.

The Business of Changing Behavior with Dr. Ellen

How I turned Motivational Interviewing Training into a Business

Dial into a designated phone number on April 10th. (Long distance charges will apply.)

Register below - Add to cart - Reminders about the teleseminar including the teleseminar phone number will be sent before the date.



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The traditional medical model requires us to tell people what to do, in a very "top down" approach. After all, we are experts in the various health care fields, and we know what is ideal in terms of health behavior, right? The idea is that people will be persuaded because we are convincing and passionate in our communicating the urgency for change. It is quite clear that in many fields, this approach doesn't work very well. Our patients continue to smoke, remain overweight, consume too much sugar, salt and fat, not exercise as we have advised, and not take medications as prescribed.

An alternative approach is used in Motivational Interviewing. We act more as collaborators, working together to create solutions that work for the client. We think of a "dual expertise", in which the client is the expert in their own lives and we have the professional expertise. We can behave respectfully toward our clients by helping them to decide if, what, and how they would like to change.

In that sense, MI is common sense. Think about your own experience, either as a patient or in your everyday relationships. Do you like to be told what to do? I know that I certainly don't! For me, being told what to do makes me want to do the opposite. I prefer to feel that I have changed my behavior because it matters to me to do so. I think that I am much like many of our clients. It really does help to communicate clearly that our clients are competent adults, and that we respect that competence.

MI is not only common sense, it is practical. We are looking for the most effective ways to help our clients make a decision for themselves about change. We can help with this decision making by helping resolve ambivalence about change. Most people are ambivalent about change; even if they are convinced it would be in their best interest. In MI, we assume that this ambivalence is normal, and even healthy. The goal is to help the client resolve ambivalence about change and make a decision in the direction of positive change.

From a practical point of view, this is really the most efficient way of promoting behavior change.

You are welcome to use Dr. Glovsky's articles in any of your own publications provided you copy the following into the article: "Dr. Ellen Glovsky is a Registered Dietitian and Motivational Interviewing trainer. She is on the faculty of Northeastern University in Boston, MA, where she teaches courses in nutrition, public health and MI. Her website, newsletter, and blog are at <a href="Training With Dr. Ellen">Training With Dr. Ellen</a>.

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Training With Dr. Ellen

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